



## CORRY DEVIN

### VICE PRESIDENT, MARKETING

Corry Devin is VP of Marketing at The Energy Project, a company that helps individuals and organizations fuel energy, engagement, focus and productivity by harnessing the science of high performance.

Corry has ten years of experience in digital marketing and e-commerce. Prior to joining The Energy Project in early 2009, she worked at A&E Television Networks for seven years, where she oversaw the development of digital and on-air marketing strategies for the consumer products division across several brands, including A&E Television, The History Channel and The Biography Channel. Before that, Corry led digital media and online marketing initiatives for Sellsonic, an e-commerce management company, and for Sumner Communications, a leading publisher of wholesale trade magazines and websites. She also ran her own consulting business.

Corry has spoken at numerous conferences about using digital media to drive consumer engagement through relevancy, and has been profiled in DM News magazine. Corry attended Marist College in Poughkeepsie, NY, where she graduated from the honors program with a BA in Advertising. She lives in Connecticut with her husband, James, and their two sons.